

Century Industries, Inc. names President & Chief Executive Officer



LITTLE ROCK, AR. September 23, 2010 – The Century Industries, Inc. board of directors announced today that it has named Roger Ball as President and Chief Executive Officer of the company. Ball previously assumed the responsibilities of Chief Operating Officer on April 30, 2007.

Ball brings a wealth of leadership and professional experience to the role, having overseen the new strategic direction of Century, which manufactures folding attic stairways in Little Rock, Arkansas and its wholly-owned subsidiary Super Specialty Windows, manufacturer of decorative windows in Lumberton, North Carolina. The strategic direction has focused on improving the customer satisfaction level by delivering industry-leading enhancements and improvements. The innovative changes include new products, lean manufacturing, utilization of new marketing and technological improvements while also increasing employee efficiency. These changes have led to the addition of new clients and have significantly increased the financial performance of the company, even though the housing sector has contracted roughly 50% since 2006.

“The turn-around of Century Industries is attributed to the executive team which has taken a vision and implemented it. I am proud to work with a diverse and talented staff in addition to a supportive board which believes in allowing its employees to achieve their full potential and providing them with the leadership tools to achieve success,” Ball said. “I am looking forward to the exciting new challenges and victories that will carry Century into the next ‘century’ and beyond,” he added.

Ball received his undergraduate degree in Business Administration from The Ohio State University and Masters of Business Administration from Ohio University. He has started and owned several companies and also held a number of leadership and CEO positions in various small, mid-sized and fortune 500 companies. His experience as an entrepreneur in the technology sector, management of business operations, supply chain management of distributors, creating new markets and vendors has uniquely prepared Ball to undertake the new responsibilities which come with the promotion.